

# CODE FOR GOOD

WEST MICHIGAN

## 2019 SPONSORSHIP PACKET

### WHO WE ARE

Code for Good West Michigan, formerly GR GiveCamp, is an organization of nonprofit and technology professionals aimed at helping local nonprofits access IT services.

Founded in 2007, Code for Good West Michigan has helped over 130 local nonprofits benefit from nearly \$4,000,000 in donated time from local professionals. We know the impact local efforts can have on a community, and are proud to give back all we can.

### WHAT WE DO

Code for Good West Michigan aims to assist nonprofits in achieving their goals through technology. From web design and development, to database design and marketing strategy, we do it all at little to no cost to our volunteers or nonprofits. We host events all year, from our flagship event, Weekend for Good, to day-long workshops, professional development days, and networking events. We love our community, and we work our butts off to prove it!

# WEEKEND FOR GOOD

## 2018 REVIEW

In 2018, with the help of **180 volunteers**, we helped **20 local-area nonprofits**, turn \$15,000 in donations, 600 beers, 25lbs of coffee, and very many pounds of food, into over **\$1,000,000 in deliverables** for organizations that help thousands of the most vulnerable people in West Michigan.

We are proud to announce that Weekend for Good has remained locally-funded and locally-staffed since 2007!

**\$2 donated to WFG funds an hour of design and development, something local nonprofits usually pay \$150/hr - \$250/hr for.**



**THANK YOU TO EVERYONE THAT SPONSORED, VOLUNTEERED, AND CHEERED US ON IN 2018!**

**WE ARE INCREDIBLY HAPPY TO SHARE A COMMUNITY WITH SO MANY AWESOME, TALENTED PEOPLE!**

Last year, we saw the largest wave of requests from local-area nonprofits in need of our services. In response, we've expanded our offerings in order to accommodate as many of the organizations that work so hard for the communities we live in.

As our ambitions grow, so too do our sponsorship needs. We can stretch a dollar a long way; here are some examples of what you can expect your dollar to do for your community, starting in 2019:

## EVENTS ALL YEAR LONG

Demand for our services is growing rapidly, so we're going full-time with our work. Let's see what we can do together

## 501(c)3 NONPROFIT

We recently became a 501(c)3 nonprofit, which allows donors to make donations to us tax-deductible

## LEADERSHIP SEMINARS

Join us for discussions on what it takes to be a leader, and how to run a successful, inclusive, and agile team

## SINGLE DAY EVENTS

We're planning shorter day-long events to take on projects too small for WFG, but too interesting to pass up

## TERABYTE SPONSOR

**\$2,000**

- Exhibition table at event
- Invitation to Code For Good mix and mingle event
- Postings to Code For Good community job board
- Logo printed on event shirts
- Logo on signage and slides
- Thank you message on social media
- Linked logo on website

## GIGABYTE SPONSOR

**\$1,500**

- Postings to Code For Good community job board
- Logo printed on event shirts
- Logo on signage and slides
- Thank you message on social media
- Linked logo on website

## MEGABYTE SPONSOR

**\$1,000**

- Logo on signage and slides
- Thank you message on social media
- Linked logo on website

## KILOBYTE SPONSOR

**\$500**

- Linked logo on website
- Thank you message on social media

## EVENT SPONSOR

**\$5,000**

- All Terabyte Sponsor perks, plus:
- Speaking time at event kickoff
- Space for representatives at mingle events
- Logo on all event materials
- Event Wi-Fi naming rights

## MIX AND MINGLE

**\$4,000**

- All Terabyte Sponsor perks, plus:
- Speaking time at mix and mingle event
- Branded drinkware
- Space for representatives at mingle events

## BADGES & PRINTS

**\$3,000**

- All Terabyte Sponsor perks, plus:
- Exclusive logo on all badges
- Space for representatives at mingle events
- Logo on all event materials

## IN-KIND OR CUSTOM DONATION TYPE

We accept in-kind donations, partnerships, and other donation amounts. Please reach out to a representative to discuss how you can best help your community.

**CODE FOR GOOD  
WEST MICHIGAN**

**HOW TO  
SPONSOR**

**PLEASE, MAKE  
PAYMENTS OUT TO:**

**CODE FOR GOOD WEST MICHIGAN**

401 HALL ST SW #224, GRAND RAPIDS, MI 49503

**FOR QUESTIONS OR  
INQUIRIES:**

**FILIP ZADRO / KARLO ZADRO**

[sponsor@codeforgoodwm.org](mailto:sponsor@codeforgoodwm.org)