



**Code For Good West Michigan**  
**2021 Sponsorship Packet**



# Who We Are

Code for Good West Michigan, formerly GR GiveCamp, is an organization of nonprofit and technology professionals aimed at helping local nonprofits access IT services.

Founded in 2007, Code for Good West Michigan has helped over 130 local nonprofits benefit from nearly \$4,000,000 in donated time from local professionals. We know the impact local efforts can have on a community, and are proud to give back all we can.



# What We Do

Code for Good West Michigan aims to assist nonprofits in achieving their goals through technology. From web design and development, to database design and marketing strategy, we do it all at little to no cost to our volunteers or nonprofits. We host events all year, from our flagship event, Weekend for Good, to day-long workshops, professional development days, and networking events. We love our community, and we work our butts off to prove it!





## 2020 Review

Last year was quite challenging for so many communities all over the globe, and the situation was no different here in West Michigan. With that in mind, we decided to focus on finding local non-profit organizations that needed help upgrading their digital presence to meet the challenges of COVID-19.

Thankfully, our fantastic volunteers helped us put on successful virtual workshops which allowed us to continue our mission in the face of ever-changing circumstances.

2020  
WAS AN  
INSANE  
YEAR

"...no more, please!" - literally everyone

A photograph of three people sitting on a light-colored sofa in a room with a brick wall and a bookshelf. A woman with blonde hair is on the left, a man with dark hair is in the middle holding a microphone, and a woman with brown hair is on the right. A small table with a plant and water bottles is in front of them. Large, semi-transparent text is overlaid on the image.

LOCALLY-  
FUNDED AND  
STAFFED  
SINCE 2007



# What To Expect In 2021

Last year, we saw the largest wave of requests from local-area nonprofits in need of our services. In response, we've expanded our offerings in order to accommodate as many of the organizations that work so hard for the communities we live in. As our ambitions grow, so too do our sponsorship needs.

We can stretch a dollar a long way; here are some examples of what you can expect your dollar to do for your community, starting in 2021:

## IRL Weekend for Good | Expanded Virtual Events

Weekend for Good is back on this year! - unless we experience another global catastrophe..but what are the chances of that happening, right?



### Leadership Seminars

Community leaders have faced many challenges in the past year, and we want to share their insights and experiences with you!

## Single Day Events

We're planning shorter day-long events to take on projects too small for WFG, but too interesting to pass up!



### Continuing Local Support

We've partnered with more local businesses this year to keep every dollar we can in our local economy.

# Sponsorship Tiers

	Kilobyte Sponsor	Megabyte Sponsor	Gigabyte Sponsor	Terabyte Sponsor	Print Sponsor	Party Sponsor	Event Sponsor
	\$500	\$1000	\$1500	\$2000	\$3000	\$4000	\$5000
Logo on website	✓	✓	✓	✓	✓	✓	✓
Social media shoutout	✓	✓	✓	✓	✓	✓	✓
Logo on signage and slides		✓	✓	✓	✓	✓	✓
Space at the 'CFG Swag' table			✓	✓	✓	✓	✓
Postings to CFG Job board			✓	✓	✓	✓	✓
Mix-and-mingle invitations				✓	✓	✓	✓
Exhibition table at event				✓	✓	✓	✓
Exclusive logo on all badges					✓		
Logo on event materials					✓	✓	✓
Representatives at mix-and-mingle					✓	✓	✓
Speaking time at mix-and-mingle						✓	✓
Branded drinkware						✓	✓
Speaking time at event kickoff							✓
Event Wi-Fi naming rights							✓



# In-kind Donations | Custom Donations

we accept in-kind donations, partnerships, and other donation amounts. please reach out to a representative to discuss how you can best help our community.

## Things We Always Need



Food for event  
volunteers



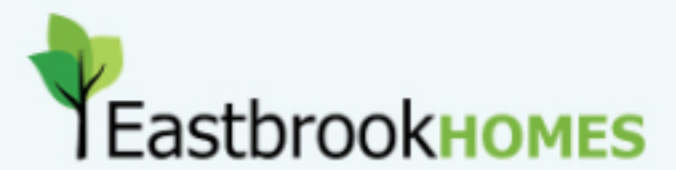
Drinks and  
snacks



Office  
supplies

## Some Of Our (Really Awesome) Sponsors

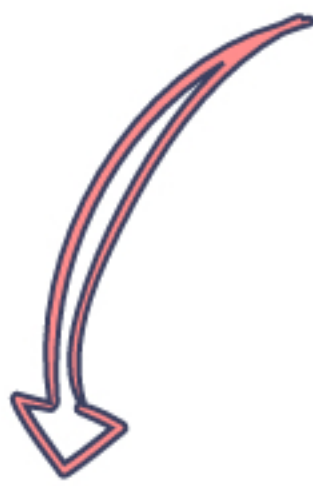
**MIGHTY**  
*In the Midwest*



## How To Donate

# DONATING IS EASY!

...really, just talk to one of these guys!



**FILIP ZADRO**  
Sponsorship Coordinator



**KARLO ZADRO**  
Treasurer

### FOR QUESTIONS OR INQUIRIES:

FILIP ZADRO | KARLO ZADRO  
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### PLEASE MAKE PAYMENTS TO:

CODE FOR GOOD WEST MICHIGAN  
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