CODE FOR GOOD
WEST MICHIGAN

Our mission is to support our non-profit partners to expand their outreach, activate their communities and empower their members. We're able to do that work through the support of our generous Sponsors.

'22
Sponsorship Information

With innovation and purpose, we partner with non-profit leaders to think bigger and strategize smarter — and transform dreams into reality.

Want to push boundaries and give back? Sounds like we're a great match.

2022

codeforgoodwm.org

⬎ Intro

Code for Good West Michigan is an organization dedicated to helping non-profits expand their outreach capacity, activate their communities, and empower their members to forge their image of a better tomorrow.

♥ CODE FOR GOOD
WEST MICHIGAN

We help communities rise through the help of development and programming services offered by the best tech professionals the West Michigan community has to offer—**all at little to no cost to our volunteers or non-profits.** Our primary event is Weekend for Good in November, and we are involved in projects all year long!

⬎ We exist to empower and amplify the voices of organizations who are directly improving the lives of others in our diverse, local community.

tap collective power

①

Uniting professionals to build their practice, expand their network, and increase visibility via real-world projects.

②

Renovating old systems requires a unique blend of design thinking, sustainable frameworks, and creative tools that helps advance local non-profits' missions.

③

Merging the magic of custom software, close collaboration, and amplifying inspirational storytelling for the agents of change in our community.

④

On the front lines with innovation and purpose, we partner with fearless non-profit leaders to think bigger and strategize smarter— transforming dreams into reality.

⑤

We curate intentional teams of eager volunteers from our local collective of tech experts. Together, we're proud to power initatives that create a more inclusive and equitable West Michigan.

About Us

15 Years of Success

Founded in 2007, Code for Good West Michigan has helped 120+ local non-profits benefit from nearly $4,000,000 in donated time from local professionals. We know the impact local efforts can have on a community, and are proud to give back all we can.

A Note on COVID-19

We are aware our local non-profits have been under increased pressure from the effects of the COVID-19 pandemic and we aim to help them succeed in their mission to provide West Michigan residents with access to their services.

What We Do

Code for Good West Michigan aims to assist non-profits in achieving their goals through technology. From web design and development, to database design and marketing strategy, we do it all at little to no cost to our volunteers or non-profits. We host events all year - from our flagship event, Weekend for Good, to day-long workshops, professional development days and networking events. We love our community and our reputation speaks for itself!

Local Solutions for Real-World Problems

While providing objectivity and pinpointing new or unforeseen technical issues, our tech volunteer experts help the non-profits capitalize on opportunities to grow their organization and boost efficiency.

Collaborative Consulting & Amplifying Voices

Using the expertise of our Team Leads, Project Managers and Owners, we'll leverage the experience and previous success with companies like our non-profits.

Trusted Reputation with Local Non-Profits

For more than a decade hosting Weekend for Good, we have taken pride in the collaboration and solutions created for our non-profit partners.

Access to Relevant & Custom Tech Solutions

Many underfunded organizations lack equitable access to technical professionals who are well-versed in the latest technologies for their software and system architecture needs - that's where Code for Good comes in.

Profile ✎

2021 Review

What to Expect in 2022

2021 saw the local community shifting to deal with the realities of an ongoing pandemic, and adjusting to life that shifted between in-person and remote with little notice. We decided that while our vitual events offered some support, we wanted to provide direct support to local non-profits from our amazing volunteers, and were able to put on Weekend for Good in 2021!

70 volunteers joined us to make a real difference to 9 local non-profits, creating everything from an artist registry, to a donation and distribution tracker, re-hosting and documentation, and multiple site redesigns!

Locally funded and staffed since 2007.

We've been meeting with non-profits where they are, and partner with them to create tangible, powerful results. 2021 and 2022 saw a large influx of requests as non-profits reacted and adapted to both local and global changes. In response, we've continued our offerings in order to accommodate as many organizations as possible, as well as reaching out to the local community of tech professionals. We need your help and sponsorship to continue.

We can stretch a dollar a long way; here are some examples of what you can expect your dollar to do for your community, starting in 2022:

Weekend for Good

Weekend for Good is back again! This is our 14th annual event!

Lead for Good

Diversity in the workplace is not about meeting quotas or creating attractive marketing. Products built by diverse teams are more robust, serve a wider audience, and have a better experience than those created by a homogenized group. We will explore this topic with our experienced panelists — Building Better Solutions Through Diversity.

Continuing Local Support

We know that every dollar spent in local businesses has three times the impact on our community. We partner with local businesses each year to invest in our local economy.

Sponsors

Some Of Our (Really Awesome) Sponsors

At Code for Good, we're building the vital and engaged citizenry that's needed, all thanks to our incredible supporters and our commitment to strong organizational and financial stewardship.

Our community of digital activists are driving real and meaningful change for non-profits. Be part of the action and sponsor us!

ATOMIC OBJECT   AVALANCHE | CREATIVE   BizStream   Creative Mines

Citizen Labs   DETROIT LABS   EastbrookHOMES   Fusionary

HermanMiller   MIGHTY In the Midwest   OST   R   RxRevu   SlothWerks

Parsley Mediterranean Grille   SPARK Business Works   williamsgroup

Things We Always Need

Meals for Event Volunteers

Beverages & Snacks

Office Supplies

In-kind Donations (Custom Donations)

We accept in-kind donations, partnerships, and other donation amounts. Please reach out to a representative to discuss how you can best help our community.

Please reach out to our Sponsorship Coordinator at

sponsor@codeforgoodwm.org

to discuss how you can best help our community!

Weekend for Good has helped over 120 local non-profits benefit from over

$4,000,000

in donated time from local designers and developers.

Let's be the change we wish to see.

Sponsorship Tiers

	Kilobyte Sponsor $500	Megabyte Sponsor $1,000	Gigabyte Sponsor $1,500	*3 AVAILABLE* Terabyte Sponsor $2,500	*1 AVAILABLE* Venue Sponsor $4,000
Logo on website	✓	✓	✓	✓	✓
Social media shoutout	✓	✓	✓	✓	✓
Logo on slides		✓	✓	✓	✓
Space at the "CFG Swag" table		✓	✓	✓	✓
Postings to CFG Job Board			✓	✓	✓
Mix-and-mingle invitations			✓	✓	✓
Logo on event signage			✓	✓	✓
Exhibition table at event[1]				✓	✓
Exclusive logo on all badges				✓	✓
Speaking time at mix-and-mingle[2]					✓
Branded drinkware at mix-and-mingle					✓
Event co-branding[3]					✓

1: Get a table for the weekend to display any promotional materials or projects you want to show to attendees
2: Get time to speak to the WFG audience before our mix-and-mingle event, and enjoy your own table at the event
   to continue the discussion off-stage
3: Event is co-branded with your logo and brand name. Example: "Weekend for Good - Powered by [Your Awesome Company]"

Donating is Easy!

We aren't just looking for sponsors. We're looking for like-minded partners who want to support our community alongside us and ensure that local non-profit organizations are able to realize their visions. If there's a specific way you'd like us to recognize a sponsorship gift that is not listed, we want to hear it. We are open to hearing how we can bring value to you and your audience but we can't make any guarantees.

We could not do this work without you!

SOONSORSHIP COORDINATOR

Betsaida Valdivia

TREASURER

Michael Doran

For Questions or Inquiries:

BETSAIDA VALDIVIA
sponsor@codeforgoodwm.org

Please make payments to:

CODE FOR GOOD WEST MICHIGAN
111 Division Ave South, Grand Rapids, Michigan 49503

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